## **INCARCERATION NATIONS: A GLOBAL DOCUSERIES Social Media Toolkit**

Clip name	Link	Social Media Caption and Hashtags
		Caption: Mass incarceration is a global calamity. From England to El Salvador, Argentina to the USA, Brazil and Lebanon, its harms and horrors look strikingly similar.
		Incarceration Nations is the first docuseries to tell this border-crossing story. Narrated entirely by those who have lived incarceration around the world, the ten episodes of Incarceration Nations expose an international crisis while also spotlighting solutions, showcasing the work of INN justice partners from one continent to another.
The Nefarious Plot: Introduction to Globa	The Nefarious Plot: An Introduction To Mass Incarceration	Hashtags: #incarcerationnations #endmassincarceration
		#defundtheorisons
		Caption: Of the 11 million people in prison worldwide, 3 million of them are legally innocent: awaiting trial for months, years, sometimes decades behind bars. In this episode of Incarceration Nations, discover the nightmare that is pretrial detention in the USA, South Africa, Nepal and Trinidad.
		Hashtags:
		#incacerationnations #endmassincarceration
Waiting and Waiting for Trial	Waiting and Waiting	#pretrialdetention
		Caption: Globally speaking, women represent the fastest rising prison population. In this episode of Incarceration Nations, learn how incarcerated and formerly incarcerated women from Taiwan to Sierra Leone, Argentina, and Chile to the USA, are battling starkly similar systems of (ini)ustice.
		Hashtags:
		#incarcerationnations
(In) Justice for Women	(In) Justice for Women	#justiceforwomen #endmassincarceration
		Caption: When you incarcerate one person, you incarcerate an entire familyespecially when that one person you lock up is a parent. In this episode of Incarceration Nations, learn about the global epidemic that is parental incarcerationand the critical work that organizations worldwide are doing to counter itby hearing from those directly impacted in Argentina, the USA, Scotland and the UK.
		<u>Hashtag:</u>
		<u>#incarcerationnations</u> #familiesbehindbars
Families Behind Bars	Families Behind Bars	#childrenofincarceratedparents
		Caption: Why education, not incarceration? In this episode of Incarceration Nations, those who've pursued education behind bars in Ghana, El Salvador, the USA, South Africa, Chile and Italy share how education changed their lives in dramatic ways.
		Hashtags:
		#incarcerationnations #educationnotincarceration
Education Not Incarceration	Education Not Incarceration	#endmassincarceration_
		Caption: The global war on drugs is a colossal failure, incarcerating millions and decimating targeted communities: people of color and women worldwide. In this episode, travel from Lebanon, Brazil, Bolivia, Australia, Taiwan, Ghana, and Canada to Portugal, the Czech Republic, Switzerland, and the USA to learn what the world would look like if we were Smart on Drugs instead of waging a disgraceful War on Drugs.
		Hashtags:
		#incarcerationnations #notwarondrugs
Smart on Drugs, Not War on Drugs	Smart On Drugs Not War on Drugs	#smartondrugs

		Caption: Around the world, coming home from prison means facing an obstacle course of challenges–undergirded by legal discrimination against formerly incarcerated people. In this episode of Incarceration Nations, hear from those who've lived the reentry process in South Africa, the USA, Australia, and Northern Ireland.
"Home" Coming	"Home" Coming	Hashtag: #incarcerationnations #endmassincarceration #reentry #rebuildingrentry
		Caption: Around the world, directly impacted justice leadersmany of whom have spent years in prisonare driving change in powerful ways. In this episode of Incarceration Nations, learn from formerly incarcerated activists in Mexico, Malawi, the USA, and South Africaall of whom are evidence that, as the mantra of JustLeadership USA goes, those closest to the problem are closest to the solution.
Those Closest to the Problem	Those Closest to the Problem	Hashtags: #Incarcerationnations #justicereform #endmassincarceration
		Caption: What would a prison that is so unlike prison as to be worthy of another name look like? This episode of Incarceration Nations answers this question by taking you on a virtual journey to radically innovative correctional centers that actually correct in Finland, Uruguay, the Netherlands, the Czech Republic, and throughout Europe.
Correcting Corrections Centers	Correcting Corrections Centers	Hashtags: #incarcerationsnations #justicereform #endmassincarceration
		Caption: "Hurt people hurt people," goes the saying. So what would it look like for global justice systems to stop cycles of hurt and harm in their tracksinstead of perpetuating them with prisons and punishment? And what do those who experience harm really need, anyway? In this episode of Incarceration Nations, Hear from those impacted in Rwanda, The USA and the Democratic Republic of Congo.
Heal Not Harm	Heal Not Harm	Hashtags: #incarcerationnations #endmassincarceration #harmreduction